

Section 3c: *our planned giving profile*



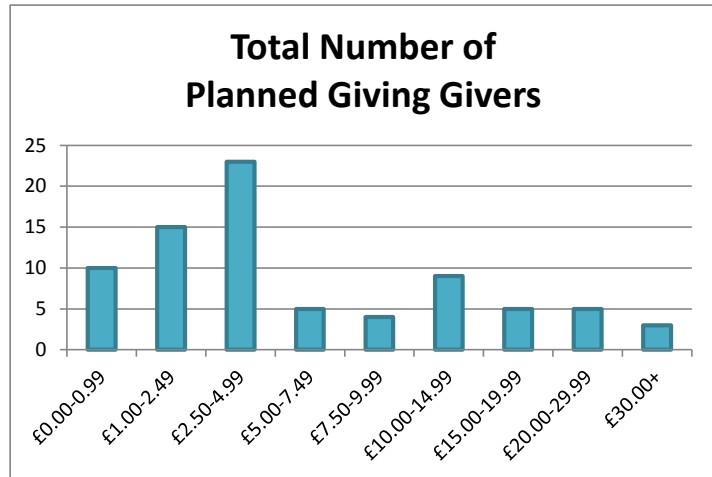
This planned giving profile offers an insight into the pattern of giving in our church. TEPG refers to those who Gift Aid their giving; OPG refers to those who do not or cannot Gift Aid their gifts.

Total Planned Giving (TEPG + OPG)

Average or Mean TPG gift is £7.81

Median or middle TPG gift is £3.79

This means that while your most generous donor was giving over £40 per week. Half of all your other planned givers were giving less than £3.79 per week.



Given vs. Givers (TEPG + OPG)

The top 10% of your planned givers give 37.8% of all the money given through planning giving.

The top 20% of your planned givers give 58.2% of all the money given through planning giving.

About the 'Given vs. No. of Givers' chart

In many churches a small number of people give a large proportion of the total giving to the church; this chart shows how and to what extent your church is dependent on a small number of givers.

