

Some statistics

In this final section we want to build up a picture of the financial impact of a stewardship programme in the church. As before all data is anonymous and only ever referenced as aggregated with other church data.

Church Name:	All Saints, Anytown
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a) Differentiation: assuming you differentiated your database please break down into groups				
1.	Total number sent	Total number of responses received	Proportion of people who responded	Total pledged increase from group (£)
Leader letters	18	18	100.0%	£ 92.00
Planned letters	64	54	84.4%	£ 113.00
Plate letters	31	11	35.5%	£ 14.00
Friends letters	0	0		£ -
Totals	113	83	73.5%	£ 219.00

b) The impact on giving		
	Before programme	After programme
Numbers of regular planned givers		
- those giving with Gift Aid, including PGS:	43	47
- those who are non Gift Aid givers, including PGS:	35	36
Total number of regular planned givers		
- using the Parish Giving Scheme	24	52
- using Standing Orders	42	25
- using Payroll giving or charitable giving account	1	1
- using weekly envelopes	11	5
Weekly amounts received from planned givers		
- those giving with Gift Aid, including PGS:	£ 486.67	£ 719.45
- those who are non Gift Aid givers, including PGS:	£ 119.25	£ 228.50
Weekly amount received from open plate gifts		
- non planned giving:	£ 108.10	£ 37.30
Totals	£ 714.02	£ 985.25

Weekly giving per person			
- those giving with Gift Aid, including PGS:	£	11.32	£ 15.31
- those who are non Gift Aid givers, including PGS:	£	3.41	£ 6.35

How many legacies enquiries received?	2
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